

## **Scott Tyrcha, Jr.**

### **Contact Info:**

Email Address - Scott@Tyrcha.com

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Contact Preference – Email

### **Objective:**

To work as an Art Director/Senior Graphic Designer in a progressive and challenging environment.

### **Education:**

Valparaiso University, Valparaiso IN

Bachelor of Arts with emphasis in Graphic Design awarded December 2002

Lake Forest College, Lake Forest IL

Attended before transferring to Valparaiso, August, 1997 - December, 1999

### **Experience:**

2006-Present – Web Designer/Graphic Designer II, PowerSports Network

- Responsible for creating original artwork and graphical content for use in a preexisting web site templates.
- Responsible for designing original logos for clients for use on web sites, print collateral and signage.
- Responsible for trouble shooting graphics issues as they pertain to clients' requests regarding preexisting templates.
- Responsible for managing Art Department when Art Director is unavailable.
- Responsible for knowing the proper web identity usage guidelines for Harley-Davidson Motorcycles, BMW, Indian Motorcycles, BRP, Yamaha, Honda and Kawasaki.
- Responsible for manipulating HTML and CSS within preexisting templates to accomplish a more customized product.
- Responsible for helping streamline the process of creating and implementing the addition of custom HTML and graphics to preexisting templates to accomplish a more customized product.
- Worked with industry leading and award winning Harley-Davidson dealerships powersports dealerships, recreational vehicle dealerships and marinas.

2004-2006 – Graphic Designer/Press Press Technician/Web Designer, Modern Graphics, Inc.

- Responsible for creating original artwork, graphical content, and layouts for various clients in a fast-paced, deadline driven atmosphere.
- Responsible for creating working files from customer originals into a printable format for use on two and four color printers.
- Responsible for designing and updating company's external websites.

2004-Present – Freelance Web Designer, Apixea, Inc.

- Solicited for professional web design and logo design.

2003-Present – Head Graphic Designer, ArenaFan.com

- Responsible for creating, maintaining and updating all graphical content on the ArenaFan web site.
- Responsible for creating original electronic artwork for use in improving the professional appearance of the site.

2000-2004 – Creative Consultant, Birch Lake Studios, Inc.

- Solicited for professional opinion on various client web projects and graphic designs.

- Responsible for professional opinion on the overall look and feel of the company's external website.

2000-2002 – Assistant to the Coordinator of Web Communications, Office of University Relations, Valparaiso University

- Assisted the Coordinator of Web Communications in creating, updating and maintaining external and internal Web sites for the University.
- Created original electronic artwork and graphics for use in improving the professional appearance of web pages.

1997-1998 – Computer Lab Assistant, Lake Forest College

- Trouble shot hardware and program issues for students in the computer lab.
- Maintained and enforced school's computer lab policies and guidelines for students.

**Other Experience:**

2009-2010 – Assistant Football Coach, Shorewood/Messmer High School Football Program

- Assisted head coach in game day operations, practice planning and implementing offensive/defensive schemes.
- Assisted head coach in implementing proper offensive line blocking techniques and schemes.
- Assisted the defensive line coach during scheduled practices.
- Directed and instructed 16+ players.

2006-2009 – Professional Athlete, Continental Indoor Football League

- Wisconsin Wolfpack – Madison, WI
- Milwaukee Bonecrushers – Milwaukee, WI
- Battle Creek Crunch – Battle Creek, MI
- Fort Wayne Freedom – Fort Wayne, IN

2002-2004 – Professional Athlete, Arena Football League

- Louisville Fire – Louisville, KY
- Green Bay Blizzard – Green Bay, WI
- Peoria Pirates – Peoria, IL
- Quad City Steamwheelers – Davenport, IA

2003-2004 – Personal Training Attendant, YMCA

- Maintained and enforced safe practices throughout the YMCA training center.
- Trained new customers on correct use Nautilus equipment.
- Maintenance cardio and Nautilus machines.

2002 – Assistant Football Coach, Valparaiso University

- Assisted the offensive line coach during scheduled practices.
- Directed and instructed 14+ players.

1998 – Assistant Track & Field Coach, Badger High School

- Assisted head coach in directing stretching and conditioning drills.
- Directed and instructed 6 Varsity Discus and Shot Put throwers.

**Skills:**

Typography, page layout, color theory, basic design principles, logo development, photo color correcting for print collateral, basic drawing skills, basic painting skills, basic sculpture skills.

**Computer Skills:**

Operating Systems: Windows Vista, Windows XP, Mac OSX Snow Leopard, Mac OSX, Mac OS9

Programs and Software: Proficient in Adobe Creative Suites, Adobe PageMaker, Macromedia Dreamweaver, Macromedia Fireworks, WSFTP, HomeSite, CoreFTP, Ray Dream, Quark Express, Microsoft Office Suite, other associated Internet and graphic design utilities.

**Desired Salary/Wage:**

\$45,000 - \$50,000 per Year

**Years Of Relevant Work Experience:**

9+ Years

**Date Of Availability:**

Within 2 weeks

**Target Locations:**

South Eastern Wisconsin

Milwaukee, Wisconsin

Madison, Wisconsin

Central Wisconsin

North Eastern Illinois

**Relocate:**

No

**References:**

Available upon request.